# New Project Questionnaire

**Section 1: Project Overview**

* What is the primary goal of your project? What is the result you want to achieve?
* Describe your business and what you offer.
* Who is your target audience or ideal customer?
* Who are your competitors? What sets your business apart from your competition? What is your unique selling point?

**Section 2: Website Requirements**

* What features do you want to include on your website? Do you have any existing elements or features you want to keep or include?
* Do you have any existing brand guidelines?
* Will you be providing content for the website, or would you like me to assist with copywriting?
  + Yes, I will provide content
  + No, I would like you to assist with copywriting
* Are there any specific pages or sections you want to include on the website?

**Section 3: Technical Requirements**

* Do you have a preferred Content Management System (CMS) or platform?
  + WordPress
  + Other: Includes other CMS platforms like Wix, Squarespace, Joomla, or custom solutions.
* Are there any specific integrations or third-party services you want to include?
* Do you have an existing domain name and web hosting? If you're open to migrating to a managed hosting solution, I can assist with setup and provide ongoing management for a small fee.
  + Yes, I have an existing domain and hosting
  + No, I would like you to set up a new domain and managed hosting
  + Yes, I have existing hosting, but I'm open to migrating to a managed hosting solution

**Section 4: Design and Visual Identity**

* What is your preferred design style or aesthetic? Do you have any examples of websites you like?
* Are there any specific colors, fonts, or imagery you want to use?
* Do you have any existing visual identity elements?

**Section 5: SEO and Online Presence**

* Are you interested in Search Engine Optimization (SEO) services to improve your website's visibility?
  + Yes, I am interested in SEO services
  + No, I am not interested in SEO services
* Do you have an existing Google My Business listing, or would you like me to assist with setup?
  + Yes, I have an existing Google My Business listing
  + No, I would like you to assist with setup
* Are there any other online presence or marketing initiatives you'd like to integrate with your website?

**Section 6: Project Timeline and Budget**

* What is your estimated budget for the project?
* What is your desired project timeline or deadline?
* Are there any milestones or key performance indicators (KPIs) you want to track during the project?

**Additional Notes or Comments**

* Is there anything else you'd like to share about your project or business?